



Contract Date: _____ 2011

P.O. Box 65008, Vancouver, WA 98665-0001

Thank you for your interest in advertising in the 2012 CCEHC Equine Services Directory. This years Directory will again be printed in FULL COLOR! As an advertiser, you will have the option to have your ad appear in Black and White. Dana Conte of PETicular Photography & Video will be assembling the Directory and will serve as the creative manager for all ads. If you require assistance in creating your ad, please contact Dana by emailing Directory@CCEHC.org. Anticipated release date is November 1/11.

Advertiser's Information

of Directory copies for distribution to your customers

Company Name: _____ **Contact Name:** _____

Mailing Address: _____ **Phone Number:** _____

_____ **Email address:** _____

_____ **Website:** _____

Advertisement Size (Check One)

Full page: 4.5" x 7.5" • 1/2 page: 3.5" x 4/5" • 1/4 page: 1.5" x 4.5"

Cover Ads (email before ordering)		Page Ads	
Price before 7/15/11	Price after 7/15/11	Price before 7/15/11	Price after 7/15/11
<input type="checkbox"/> Inside \$325	<input type="checkbox"/> Inside \$373.75	<input type="checkbox"/> Full B&W pg \$150	<input type="checkbox"/> Full B&W pg \$172.50
<input type="checkbox"/> Inside 2 \$325	<input type="checkbox"/> Inside 2 \$373.75	<input type="checkbox"/> Full Color pg \$250	<input type="checkbox"/> Full Color pg \$287.50
<input type="checkbox"/> Inside 3 \$325	<input type="checkbox"/> Inside 3 \$373.75	<input type="checkbox"/> B&W 1/4 pg \$45	<input type="checkbox"/> B&W 1/4 pg \$51.75
<input type="checkbox"/> Back \$375	<input type="checkbox"/> Back \$431.25	<input type="checkbox"/> Color 1/4 pg \$90	<input type="checkbox"/> Color 1/4 pg \$103.50
<input type="checkbox"/> Back 2 \$325	<input type="checkbox"/> Back 2 \$373.75	<input type="checkbox"/> B&W 1/2 pg \$80	<input type="checkbox"/> B&W 1/2 pg \$92.00
<input type="checkbox"/> Back 3 \$325	<input type="checkbox"/> Back 3 \$373.75	<input type="checkbox"/> Color 1/2 pg \$170	<input type="checkbox"/> Color 1/2 pg \$195.50
<input type="checkbox"/> Back 4 \$325	<input type="checkbox"/> Back 4 \$373.75	Submit digital artwork in .pdf .ai .jpg .psd	

Special Instructions: _____

Layout Design Prices: Need Help arranging your ad? Check appropriate box below. Price includes 3 revisions. Don't have a logo? Email Dana: contecollection@gmail.com for prices.

Color 1/4 & 1/2 pg \$65 Full Page Color \$95 **You provide logo, images & text. Digital Files Only.**

B&W 1/4 & 1/2 pg \$30 Full Page B&W \$50 **No Xerox copies. 300 dpi Resolution preferred**

Payment: FULL PAYMENT MUST ACCOMPANY SUBMISSION FORM.
 Ad Deadline is August 15, 2011. Final Proof Deadline is September 10, 2011. No exceptions!

Mail Checks payable to CCEHC & Digital Artwork to: Directory, P.O.Box 65008, Vancouver, WA 98665-0001

Advertiser Signature: _____ **Date:** _____